



Community Profile

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Prepared by Esri

Population Summary	
2000 Total Population	86,537
2010 Total Population	107,687
2020 Total Population	120,940
2020 Group Quarters	738
2025 Total Population	137,159
2020-2025 Annual Rate	2.55%
2020 Total Daytime Population	132,062
Workers	66,034
Residents	66,028
Household Summary	
2000 Households	27,195
2000 Average Household Size	3.13
2010 Households	35,777
2010 Average Household Size	2.98
2020 Households	40,627
2020 Average Household Size	2.96
2025 Households	46,077
2025 Average Household Size	2.96
2020-2025 Annual Rate	2.55%
2010 Families	29,700
2010 Average Family Size	3.32
2020 Families	33,459
2020 Average Family Size	3.31
2025 Families	37,917
2025 Average Family Size	3.32
2020-2025 Annual Rate	2.53%
Housing Unit Summary	
2000 Housing Units	28,108
Owner Occupied Housing Units	83.3%
Renter Occupied Housing Units	13.4%
Vacant Housing Units	3.2%
2010 Housing Units	37,005
Owner Occupied Housing Units	79.9%
Renter Occupied Housing Units	16.8%
Vacant Housing Units	3.3%
2020 Housing Units	41,799
Owner Occupied Housing Units	77.9%
Renter Occupied Housing Units	19.3%
Vacant Housing Units	2.8%
2025 Housing Units	47,617
Owner Occupied Housing Units	77.3%
Renter Occupied Housing Units	19.4%
Vacant Housing Units	3.2%
Median Household Income	
2020	\$111,884
2025	\$116,037
Median Home Value	
2020	\$318,930
2025	\$337,822
Per Capita Income	
2020	\$50,903
2025	\$54,028
Median Age	
2010	40.0
2020	41.6
2025	41.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



2020 Households by Income

Household Income Base	40,627
<\$15,000	4.2%
\$15,000 - \$24,999	3.4%
\$25,000 - \$34,999	4.3%
\$35,000 - \$49,999	6.9%
\$50,000 - \$74,999	14.4%
\$75,000 - \$99,999	11.0%
\$100,000 - \$149,999	18.4%
\$150,000 - \$199,999	14.3%
\$200,000+	23.2%
Average Household Income	\$150,944

2025 Households by Income

Household Income Base	46,077
<\$15,000	4.1%
\$15,000 - \$24,999	3.2%
\$25,000 - \$34,999	4.1%
\$35,000 - \$49,999	6.5%
\$50,000 - \$74,999	13.8%
\$75,000 - \$99,999	10.8%
\$100,000 - \$149,999	18.5%
\$150,000 - \$199,999	14.9%
\$200,000+	24.2%
Average Household Income	\$160,185

2020 Owner Occupied Housing Units by Value

Total	32,566
<\$50,000	0.5%
\$50,000 - \$99,999	0.4%
\$100,000 - \$149,999	2.8%
\$150,000 - \$199,999	9.7%
\$200,000 - \$249,999	13.7%
\$250,000 - \$299,999	18.2%
\$300,000 - \$399,999	25.1%
\$400,000 - \$499,999	13.2%
\$500,000 - \$749,999	11.5%
\$750,000 - \$999,999	3.0%
\$1,000,000 - \$1,499,999	1.2%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.6%
Average Home Value	\$377,452

2025 Owner Occupied Housing Units by Value

Total	36,831
<\$50,000	0.3%
\$50,000 - \$99,999	0.2%
\$100,000 - \$149,999	1.7%
\$150,000 - \$199,999	7.0%
\$200,000 - \$249,999	12.3%
\$250,000 - \$299,999	18.4%
\$300,000 - \$399,999	26.9%
\$400,000 - \$499,999	14.9%
\$500,000 - \$749,999	13.1%
\$750,000 - \$999,999	3.4%
\$1,000,000 - \$1,499,999	1.2%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.6%
Average Home Value	\$394,972

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



2010 Population by Age	
Total	107,684
0 - 4	5.6%
5 - 9	7.2%
10 - 14	8.4%
15 - 24	12.4%
25 - 34	9.7%
35 - 44	14.6%
45 - 54	18.6%
55 - 64	14.1%
65 - 74	5.7%
75 - 84	2.7%
85 +	1.1%
18 +	73.5%
2020 Population by Age	
Total	120,937
0 - 4	5.1%
5 - 9	6.1%
10 - 14	7.1%
15 - 24	12.0%
25 - 34	11.6%
35 - 44	12.2%
45 - 54	15.1%
55 - 64	16.4%
65 - 74	9.5%
75 - 84	3.5%
85 +	1.3%
18 +	77.2%
2025 Population by Age	
Total	137,159
0 - 4	5.3%
5 - 9	6.0%
10 - 14	6.7%
15 - 24	10.7%
25 - 34	11.9%
35 - 44	14.0%
45 - 54	13.5%
55 - 64	14.8%
65 - 74	11.0%
75 - 84	4.7%
85 +	1.4%
18 +	77.9%
2010 Population by Sex	
Males	53,029
Females	54,658
2020 Population by Sex	
Males	59,411
Females	61,529
2025 Population by Sex	
Males	67,479
Females	69,681

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



2010 Population by Race/Ethnicity

Total	107,688
White Alone	52.3%
Black Alone	7.7%
American Indian Alone	0.2%
Asian Alone	34.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.3%
Two or More Races	3.0%
Hispanic Origin	10.4%
Diversity Index	67.6

2020 Population by Race/Ethnicity

Total	120,938
White Alone	42.6%
Black Alone	7.8%
American Indian Alone	0.2%
Asian Alone	43.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.6%
Two or More Races	3.6%
Hispanic Origin	11.3%
Diversity Index	70.1

2025 Population by Race/Ethnicity

Total	137,160
White Alone	37.8%
Black Alone	7.5%
American Indian Alone	0.2%
Asian Alone	48.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.6%
Two or More Races	3.5%
Hispanic Origin	11.4%
Diversity Index	69.6

2010 Population by Relationship and Household Type

Total	107,687
In Households	99.2%
In Family Households	92.5%
Householder	27.7%
Spouse	23.9%
Child	35.0%
Other relative	5.1%
Nonrelative	0.9%
In Nonfamily Households	6.6%
In Group Quarters	0.8%
Institutionalized Population	0.7%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

2020 Population 25+ by Educational Attainment

Total	84,238
Less than 9th Grade	3.2%
9th - 12th Grade, No Diploma	2.9%
High School Graduate	10.8%
GED/Alternative Credential	1.7%
Some College, No Degree	14.1%
Associate Degree	6.1%
Bachelor's Degree	34.6%
Graduate/Professional Degree	26.6%

2020 Population 15+ by Marital Status

Total	98,749
Never Married	26.7%
Married	62.8%
Widowed	4.3%
Divorced	6.1%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	59,522
Population 16+ Employed	92.5%
Population 16+ Unemployment rate	7.5%
Population 16-24 Employed	7.7%
Population 16-24 Unemployment rate	13.6%
Population 25-54 Employed	64.5%
Population 25-54 Unemployment rate	6.8%
Population 55-64 Employed	22.2%
Population 55-64 Unemployment rate	7.5%
Population 65+ Employed	5.5%
Population 65+ Unemployment rate	6.0%

2020 Employed Population 16+ by Industry

Total	55,067
Agriculture/Mining	4.9%
Construction	4.8%
Manufacturing	8.2%
Wholesale Trade	3.8%
Retail Trade	10.6%
Transportation/Utilities	4.7%
Information	1.9%
Finance/Insurance/Real Estate	8.6%
Services	50.3%
Public Administration	2.1%

2020 Employed Population 16+ by Occupation

Total	55,068
White Collar	83.5%
Management/Business/Financial	25.6%
Professional	34.2%
Sales	12.5%
Administrative Support	11.3%
Services	7.8%
Blue Collar	8.7%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	2.3%
Installation/Maintenance/Repair	1.8%
Production	2.0%
Transportation/Material Moving	2.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

March 26, 2021

2010 Households by Type	
Total	35,776
Households with 1 Person	14.6%
Households with 2+ People	85.4%
Family Households	83.0%
Husband-wife Families	71.6%
With Related Children	36.9%
Other Family (No Spouse Present)	11.4%
Other Family with Male Householder	3.2%
With Related Children	1.7%
Other Family with Female Householder	8.2%
With Related Children	5.0%
Nonfamily Households	2.4%
All Households with Children	43.9%
Multigenerational Households	5.7%
Unmarried Partner Households	2.5%
Male-female	2.0%
Same-sex	0.5%
2010 Households by Size	
Total	35,778
1 Person Household	14.6%
2 Person Household	30.5%
3 Person Household	20.0%
4 Person Household	21.2%
5 Person Household	8.7%
6 Person Household	3.3%
7 + Person Household	1.7%
2010 Households by Tenure and Mortgage Status	
Total	35,777
Owner Occupied	82.7%
Owned with a Mortgage/Loan	61.3%
Owned Free and Clear	21.4%
Renter Occupied	17.3%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	160
Percent of Income for Mortgage	11.9%
Wealth Index	209
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	37,005
Housing Units Inside Urbanized Area	99.3%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.7%
2010 Population By Urban/ Rural Status	
Total Population	107,687
Population Inside Urbanized Area	99.4%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Top 3 Tapestry Segments

1. Professional Pride (1B)
2. Boomburbs (1C)
3. Savvy Suburbanites (1D)

2020 Consumer Spending

Apparel & Services: Total \$	\$142,112,861
Average Spent	\$3,497.99
Spending Potential Index	163
Education: Total \$	\$131,095,161
Average Spent	\$3,226.80
Spending Potential Index	180
Entertainment/Recreation: Total \$	\$215,252,666
Average Spent	\$5,298.27
Spending Potential Index	163
Food at Home: Total \$	\$337,400,687
Average Spent	\$8,304.84
Spending Potential Index	156
Food Away from Home: Total \$	\$247,316,495
Average Spent	\$6,087.49
Spending Potential Index	161
Health Care: Total \$	\$369,925,884
Average Spent	\$9,105.42
Spending Potential Index	158
HH Furnishings & Equipment: Total \$	\$148,585,276
Average Spent	\$3,657.30
Spending Potential Index	167
Personal Care Products & Services: Total \$	\$61,836,897
Average Spent	\$1,522.06
Spending Potential Index	166
Shelter: Total \$	\$1,290,126,460
Average Spent	\$31,755.40
Spending Potential Index	164
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$159,809,843
Average Spent	\$3,933.59
Spending Potential Index	168
Travel: Total \$	\$172,395,361
Average Spent	\$4,243.37
Spending Potential Index	176
Vehicle Maintenance & Repairs: Total \$	\$73,198,712
Average Spent	\$1,801.73
Spending Potential Index	155

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.